Introducing Project Northstar, the next-generation in ambulatory care delivery

Dear Centricity™ Practice Solution and Centricity EMR Customer:

At Centricity LIVE, GE Healthcare’s national users’ conference in Phoenix, Arizona, GE announced the introduction of Project Northstar, GE Healthcare’s next generation IT vision for ambulatory care delivery. Designed to help practices successfully transition to and thrive in the world of value-based care, Project Northstar will combine population health, care delivery and financial management into a fully integrated, interoperable and intelligent workflow solution. Project Northstar will deliver over time a completely connected workflow solution to help ambulatory providers navigate the changing landscape of value-based care, while enhancing care quality and managing mixed payment models. We plan to deliver Project Northstar over the next few years with the first major release in the first half of 2017.

Project Northstar will deliver:

**Optimized Workflows.** Built in collaboration with leading medical providers and world-class technology partners, Project Northstar will automatically surface actionable patient-specific and population-based health insights, while enabling evidence-based, streamlined workflows to improve provider efficiency.

**Improved Patient Outcomes.** Taking a patient-centric approach, Project Northstar will introduce patient workflows that actively engage the patient in the experience and provide the patient with all of the necessary information to better manage their health.

**Cutting Edge Technology.** Built on the GE Health Cloud, Project Northstar will be a flexible and adaptable solution that keeps pace with the evolution of how healthcare is delivered.

**Easy Migration, Open for All.** For providers currently using Centricity Practice Solution or Centricity EMR, the introduction of Project Northstar will preserve their investment by improving current workflows while introducing new capabilities with a gradual and safe migration to the GE Health Cloud.

**Project Northstar Webinar Series**

To help you learn more about this exciting initiative we are introducing the Project Northstar Webinar Series. Over the course of three webinars you’ll have the opportunity to learn what makes Project Northstar unique, when capabilities will be delivered, and how it will affect you as a customer.

**Webinar #1: Introducing Project Northstar**

June 8th, 4:00PM EDT/1:00PM PDT – Please click here to register

In this webinar, we will introduce Project Northstar and communicate the key aspects and capabilities we will deliver. We’ll take this opportunity to demonstrate how we are working with clinical partners, technology partners and our customers to deliver a next generation care delivery solution.

**Webinar #2: Project Northstar Deep Dive**

June 22nd, 2:00PM EDT/11:00AM PDT – Please click here to register

Join us to hear more about our short and long term strategy to simplify healthcare by helping you improve efficiency, enhance care quality and optimize financial performance. In this session we’ll explore not only the product & service roadmap, we’ll also review what we are doing to ensure that we deliver at a level of quality that you should expect from GE Healthcare Digital.

**Webinar #3: Project Northstar Technology Roadmap**

July 13, 2016 at 4:00PM EDT/1:00PM PDT – Please click here to register

Join us to learn about the architectural direction GE Healthcare Digital is taking to deliver next generation user experiences that bring patients, providers, and payers closer together, while maintaining your existing investments in on-premises solutions.

In conjunction with the Project Northstar announcement, we are also pleased to announce the investment into the development of a new software and innovation hub for our Ambulatory EMR business based in Seattle, Washington. This new software hub will be the epicenter for next-generation software and services development.
for Project Northstar where we’ll bring together talent for increased collaboration and knowledge sharing. We are confident that this new software hub will accelerate innovation for our Ambulatory customers. VOWHS and GE are 100% committed to helping our customers succeed in this changing healthcare environment. Project Northstar is a testament to this commitment. We hope you’re excited as we are about our vision for a better tomorrow.

Sincerely,
Virtual OfficeWare and GE